

Financial management solution from Infor and SoftBrands enables you to integrate and streamline local and multinational financial management processes from end to end. It helps you obtain a reliable view of financial performance across the entire enterprise, as well as gain the flexibility and control needed to adapt to the demands of the most challenging business environment.



FINANCIAL MANAGEMENT

DO BUSINESS BETTER.

Effective financial management requires you to adapt with speed and precision to an increasingly complex hospitality business environment. The role of financial managers today goes far beyond handling a multitude of daily transactions. You must also help drive company performance by sharing valuable information hidden in transactional data and adapting processes fluidly as business conditions and regulatory environments change. The right combination of financial management, reporting, and performance management tools are essential to your success. You need financial management solutions that provide tight alignment between business strategies and operations while improving your visibility into trends and other factors affecting business performance.

LEVERAGE EXPERIENCE.

When you choose financial management solution from Infor and SoftBrands, you get the backing of a global team of experts and more than 25 years of experience in delivering software solutions to the hospitality industry. We understand the challenges you face. Our systems are designed to streamline your operations and give you the information you need to provide excellent service to your guests and extend your market reach. We stand behind our software with industry leading support and services to help keep your business running smoothly.

GET BUSINESS SPECIFIC.

Our financial management solution brings together a variety of business functions in a scalable, multi-language, open systems platform. You have choice and control over the technologies you deploy, as well as the timeframe in which you implement them, so you can eliminate redundancies and build the best long-term cost model for your hospitality business. The financial management solution mix includes:

- ▶ Financial accounting
- ▶ Financial reporting
- ▶ Cash management
- ▶ Asset accounting
- ▶ Customer management
- ▶ Vendor management
- ▶ Procurement
- ▶ Staff compensation
- ▶ Employee management

Enterprise.

This robust financial management solution enables you to integrate and streamline local and multinational financial management processes from end to end. By doing so, you can achieve a reliable, apples-to-apples view of financial performance across your entire hospitality enterprise. Our financial management toolset helps you to:

- ▶ Reduce transaction costs
- ▶ Shorten process cycle times
- ▶ Achieve data consistency
- ▶ Enforce global financial standards and processes
- ▶ Improve financial transparency

Customer.

We provide web-based tools that help you interface more effectively with customers, vendors, and employees. This solution enables you to efficiently manage bids, deliver quotes, and provide employee self-service functionality to streamline your processes in expense accounting, timesheet entry, resource booking, and requisitioning. Using our financial management solution, you can more easily handle direct asset transactions, manage fixed assets and inventory, and automate bank reconciliation, procurement, and other key processes.

Knowledge.

By integrating financial management functions with powerful solutions for reporting and analytics, our financial management solution provides a unified view accessible through a role-based portal. With valuable tools for monitoring, understanding, and optimizing corporate performance, we can help you:

- ▶ Turn your data into meaningful information
- ▶ Gain valuable insight into every facet of your business
- ▶ Integrate financial and operational data
- ▶ Monitor KPIs and business processes through proactive alerts
- ▶ Play a strategic role in improving sales, inventory management, and purchasing processes
- ▶ Integrate to other Infor and SoftBrands solutions

SEE RESULTS NOW.

Packaged with smart functionality to address the key challenges you face, our financial management solution requires less customization, shorter implementation times, and fewer IT resources to maintain.



So in addition to fast ROI, you get a lower total cost of ownership over the long term. Let us help you reap immediate results, including:

- ▶ Improvements in visibility and transparency of data through real-time reporting and analysis
- ▶ Integration of performance management with finance operations to improve decision-making
- ▶ Increases in efficiency and the effectiveness of finance processes
- ▶ Support for global operations

ADDITIONAL HOSPITALITY SOLUTIONS.

Property management.

Your guests are savvy consumers who expect outstanding service. Exceeding their expectations is what keeps them coming back to your properties. Infor and SoftBrands property management systems offer you a complete solution for the management of rates, availability, and guest profiles for single- and multi-property enterprises across multiple platforms. Using our systems, you can increase operational efficiency, improve guest loyalty, maximize yield, and increase profitability.

Central reservation management.

Your guests are your most valuable asset. Knowing who they are, what they like, and how to reach them is essential. Whether you're acquiring reservations through third-party agents, channel booking partners, or your call center, you need to gather, integrate, and disseminate data about your guests, inventory, and rates efficiently across your enterprise. Central reservation system from Infor and SoftBrands provides you with a robust solution that allows you to match guest interest with property availability so you can increase revenue and occupancy rates.

Leisure and activity management.

Enhancing your guests' experience is critical in today's hospitality industry.

Hotels have turned their attention to spa, golf, and other

recreational activities to provide a total experience for guests who request this type of service. Leisure and activity management systems from Infor and SoftBrands provide management staff and guests with a complete review of each service associated with a wellness business, whether that business is a stand-alone spa, fitness, recreational, or dining facility, or a multi-property, multi-lingual, and multi-currency group. Our solution enhances guest service by providing a single guest itinerary of each guest's leisure activities and improved operations management, including a web booking engine for spa and activities along with comprehensive management analysis.



Food and beverage management.

Every full-service hotel offers some type of food and beverage service to their guests. At Infor and SoftBrands, we provide hotels with food and beverage system that is fully modular and highly scalable. You can operate every food service or profit center including room service, bars and restaurants, patios, and retail stores. For your staff, our system is developed with a touch-screen user-centric approach that delivers the best user experience for servers, managers, and owners—whether it's front of house, kitchen, or back office.

Performance management.

Reporting and analysis are critical to the success of your business. Performance management solution from Infor and SoftBrands allows you to gather and consolidate information about the performance of your properties, create customized reports for your business, evaluate the effectiveness of your yield management strategies, and conduct thorough financial analysis. You can sort and filter reports to view the exact information you need at a moment's notice, so you'll have the right data for accurate forecasting and decision-making.

Customer relationship management.

Your guests interact with many people within your organization, providing insight into guest preferences and requests. Customer relationship management system from Infor and SoftBrands provides a centralized repository of critical customer data so that you only have to ask your guests once about their preferences and service level requests. This centralized profile is accessible for future reservation and customer satisfaction information along with statistical information to measure the value of each guest. As you learn more about your guests' preferences, that information is added to the individual's profile so you can market more effectively to and better serve your most valuable guests.

Human capital management.

Managing your valuable asset effectively and economically requires the ability to standardize key human resource processes across your global operation. Infor and SoftBrands human capital management gives you that ability. Our solution provides a web-enabled application including centralized databases for housing vital employee information, flexible tools for administering multiple benefit plans, and a framework for complex payrolls. It helps you manage your global workforce and turn it into a key competitive differentiator.

Reservation distribution management.

Reservation distribution solution from Infor and SoftBrands provides you with a central view of rates and room inventory across multiple channels. This real-time access to data across your enterprise allows you to maximize profits and effectively manage multiple distribution channels. Reaching the right channel at the right time with the right room at the right price is vital to maximizing your revenues.

THERE IS A BETTER WAY.

We work with a core belief. We believe in the customer. We believe that the customer is seeking a better, more collaborative relationship with its business software provider. And a new breed of business software: created for evolution, not revolution. Software that's simple to buy, easy to deploy and convenient to manage. Our 70,000 customers in more than 100 countries stand with us. We look forward to your sharing in the results of our belief. There is a better way. For additional information, visit www.infor.com/hospitality.

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